Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application. Applicant has submitted a new complete claim set showing marked up claims with insertions indicated by underlining and deletions indicated by strikeouts and/or double bracketing.

Listing of Claims:

1. (Currently Amended) A method for delivering enhanced broadcast television content comprising the steps of:

~~delivering~~ receiving a plurality of television programs over a first broadcast channel;

~~while the plurality of television programs are being delivered,~~ creating a plurality of indicators associated with events that occur in selected ones of the plurality of television programs;

assigning an identifier to at least ~~ones~~ one of the indicators, the identifier associating said ~~indicators~~ at least one indicator with a respective one of said plurality of television programs; ~~and~~

assigning a priority level to each of the indicators;

delivering the plurality of television programs over a third broadcast channel; and

delivering the ~~indicators~~ at least one indicator and associated ~~identifiers~~ identifier to at least one client system based on the assigned priority level of the at least one indicator.

2.   (Currently Amended) The invention as in claim 1 wherein ~~delivering~~ the ~~indicators~~ at least one indicator and associated ~~data are transmitted~~ identifier includes transmitting to the at least one client system the at least one indicator and associated identifier over a second broadcast channel.

3.   (Currently Amended) The invention as in claim 1 wherein ~~delivering~~ said ~~indicators~~ at least one indicator and associated identifier includes transmitting to the at least one client system the at least one indicator and associated identifier in the ~~first~~ second broadcast channel.

4.   (Currently Amended) The invention as in claim 1 ~~further comprising the step of:~~

~~assigning a priority level to the indicators, the~~ wherein each priority level ~~corresponding~~ corresponds to a time at which ~~indicators are~~ the at least one indicator is to be transmitted to said at least one client system.

5.   (Original) The invention as in claim 1 wherein said identifier is a unique event identifier associated with a televised sporting event.

6.   (Original) The invention as in claim 5 wherein said indicators correspond to real-time events occurring in one of a plurality of televised sporting events.

7.   (Currently Amended) The invention as in claim 6 wherein at least one of said indicators ~~correspond~~ corresponds to ~~the~~ a delivery of an alert that an event is about to occur in one of said plurality of televised sporting events.

8.   (Original) The invention as in claim 7 wherein said alert is a tunable alert.

9.   (Currently Amended) The invention as in claim 7 wherein said alert is capable of invoking an action when delivered to [[a]] the at least one client system.

10.   (Currently Amended) The invention as in claim 7 wherein said plurality of televised sporting events ~~corresponds~~ correspond to broadcast televised football programming.

11.   (Currently Amended) The invention as in claim 7 wherein at least one of said indicators ~~correspond~~ corresponds to sports television programming currently in progress.

12.   (Original) The invention as in claim 1 wherein said identifier is a unique event identifier associated with a televised music event.

13.   (Original) The invention as in claim 1 wherein said identifier is a unique event identifier associated with one of a plurality of televised movies.

14.   (Currently Amended) The invention as in claim 1 wherein said identifier is a unique event identifier associated with a televised news ~~items~~ <u>item</u>.

15.   (Currently Amended) A method for creating a data stream associated with televised sporting events comprising the steps of:

generating first event-based content associated with a first one of a plurality of televised sporting events;

associating the first event-based content with a first event identifier;

assigning a first priority to said first event-based content;

creating a first data packet including the first event-based content and the first event identifier;

generating second event-based content associated with a second one of a plurality of televised sporting events;

associating the second event-based content with a second event identifier;

assigning a second priority to the second event-based content<u>, the second priority being different from the first priority</u>;

creating a second data packet including the second event-based content and the second event identifier;

determining whether the first priority is greater than the second priority; ~~and~~

inserting the first data packet and then the second data packet into the data stream when the first priority is greater than the second priority<u>; and</u>

<u>sending the data stream to a client system</u>.

16.   (Currently Amended) A television broadcast service providing dynamic information associated with a plurality of broadcast television programs concerning sporting events comprising:

a broadcast center for collecting a multiplicity of live data feeds associated with the sporting events;

an event producer connected to the broadcast center for assigning each of the data feeds one of a set of priority attributes, formatting the data feeds for a one-way broadcast transmission, sorting the data feeds according to their assigned priority attributes, and outputting the sorted data feeds;

a content aggregator cascaded with the event producer for aggregating the output data feeds from the event producer and, generating a stream of broadcast content based on the aggregated data feeds, and sending the stream of broadcast content based on the aggregated data feeds to a client system.

17. (Original) The invention of claim 16 wherein the broadcast content comprises real-time event notifications associated with the plurality of broadcast sporting events.

18. (Original) The invention of claim 17 wherein the broadcast content comprises alert notifications associated with the plurality of broadcast sporting events.

19. (Original) The invention of claim 18 wherein the alert notifications are tunable alert notifications.

20. (Currently Amended) The invention of claim 18 wherein the alert notifications are capable of invoking an action when delivered to [[a]] the client system.

21. (Currently Amended) The invention of claim 16 wherein the set of priority attributes includes four priority levels representing a high priority for dynamic content, a

fast priority for in progress programming, a low priority for relatively static content, and a normal priority for other content.

22. (Original) The invention of claim 16 wherein the event producer is capable of generating event log indices for at least one of the plurality of television programs, encapsulating the event log indices, and inserting the same into the data stream.

23. (Currently Amended) A system for delivering enhanced broadcast television content comprising:

a data provider disposed to create a first and second dynamic content associated with the at least one of a plurality of broadcast television programs, to assign an event identifier to each of the first and second dynamic content associating the dynamic content to one of the plurality of television programs, to assign a first priority to the first dynamic content and a second priority to the second dynamic content, the first priority being different from the second priority, to sort the first and second data content based on the assigned first and second priorities, and to deliver the sorted first and second dynamic content together with the event identifiers as a data stream; and

a broadcast server disposed to receive the data stream and to provide the data stream to one or more client systems based on the first and second priorities.

24. (Original) The system as in claim 23 wherein the data provider creates an enhanced schedule of television programs including one or more program entries having an associated event identifier.

25.   (Original) The system as in claim 24 wherein the broadcast server receives the enhanced schedule of television programs from the data provider, matches each of the program entries with local data including a tuner position and time slot appropriate for a given location, and provides the enhanced schedule and local data to one or more client systems.

26.   (Original) The invention as in claim 23 wherein the data provider creates dynamic content associated with televised sporting events.

27.   (Original) The invention as in claim 23 wherein the data provider creates dynamic content associated with televised music items.

28.   (Original) The invention as in claim 23 wherein the data provider creates dynamic content associated with televised news items.

29.   (Original) The invention as in claim 23 wherein the data provider creates dynamic content associated with televised movies.

30.   (Currently Amended) A method for delivering broadcast television programming related to sporting events and associated enhanced content comprising the steps of:

delivering receiving broadcast television programming relating to sporting events;

generating a first dynamic content concerning ~~the~~ an occurrence of ~~events~~ a first event in the broadcast television programming;

generating a second dynamic content concerning another occurrence of a second event in the broadcast television programming;

assigning [[an]] a first event identifier to the first dynamic content associating the first dynamic content ~~of one of the programs~~ to a first program in the broadcast television programming to create a tunable alert; ~~and~~

assigning a second event identifier to the second dynamic content associating the second dynamic content to a second program in the broadcast television programming;

assigning a first priority to the tunable alert;

assigning a second priority lower than the first priority, to the second event identifier; and

delivering the tunable alert together with at least a portion of the broadcast television programming to one or more client devices; and

after delivering the tunable alert, then delivering the second event identifier to the one or more client devices.

31.   (Currently Amended) The method as in claim 30 further comprising the steps of:

creating a listing of a plurality of sporting events;

assigning ~~an~~ a third event identifier to at least respective ones of the sporting events to create an enhanced sports television schedule; and

delivering the enhanced sports television schedule to the one or more client devices.

32.   (Currently Amended) The method as in claim 31 further comprising the ~~step~~ steps of:

periodically updating the enhanced sports television schedule; and

delivering an updated enhanced sports television schedule to the one or more client devices.